

JOHN F. KENNEDY-INSTITUT FÜR NORDAMERIKASTUDIEN

ABTEILUNG FÜR KULTUR

Working Paper No. 94/1996

Cultural Studies Bibliographies on

**U.S. PUBLIC OPINION
U.S POPULAR CULTURE**

**(based on the holdings of the
John F. Kennedy-Institut Library)**

Compiled and edited by John Dean

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U. S. PUBLIC OPINION

This bibliography was created with the four-part needs of Cultural Studies, Literature, Sociology, and History in mind. The term "public opinion" is meant in the sense of public mood, temper, and taste; that never-quite-perfect plebiscite of "what Americans think". This aggregate of individual views may serve as a useful gauge to enrich and clarify our sense of time and meaning when we study American civilization.

This bibliography also corresponds to the following themes: U.S. Grassroots Response; Politics and Culture; Mass Manipulation; Public- Affairs, Controversies, Issues, Organizations, Relations; Mass Media; Mass Communications; Audience Reception; War; Domestic and International U.S. Propaganda; Information Bias; Crowd; Group Life; Social Movements; Prominent Figures.

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U.S. POPULAR CULTURE: REFERENCE & INTERPRETIVE WORKS.

The following two bibliographies focus on American Popular Culture. American popular culture comprises the daily forms of recreation and entertainment, leisure and play activities, customs and lifestyles, which are practised by or easily accessible to most people in the U.S.A.; America's mainstream of meaningful entertainment and daily customs; in terms of late twentieth century entertainment forms: primarily TV, popular music, and movies -- in a phrase: "the folklore of industrial man" (Marshall McLuhan). Social, political, and economic elements are also at work here. For America's popular culture is also its grassroots' constitution, an expression of values, a form that evolved from the force of "The People". Its three reoccurring characteristics are judgement by the people, participation, and the vernacular - all of which are often more honored in the breach than by faithful expression. The following works offer rich explorations into various aspects of this form.

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